



DESERT ROSE

SALES KIT

The image features a decorative border at the top and bottom. It consists of horizontal stripes in shades of blue, pink, and white. Overlaid on these stripes are thick, hand-painted orange bands, each adorned with small red polka dots. The central area of the image is a solid teal color.

Happiness

INCLUDED



About DESERT ROSE

Nestled along the stunning coast of Egypt's Red Sea and only 15 minutes away from Hurghada International Airport, Desert Rose is a family-owned 5-star resort that embodies the personal touch of its founders. Every corner carries the warmth and thoughtfulness of a place lovingly crafted, where you can sense our founders' unique taste and deep commitment to genuine, personalized hospitality.

Here, the golden Hurghada sun and the still Red Sea waters invite you to unwind in a destination that feels effortlessly familiar—where every detail is designed to make your stay truly memorable. From the moment you arrive to the day of your departure, you'll experience the warmth and personal attention only a family-owned resort can offer.



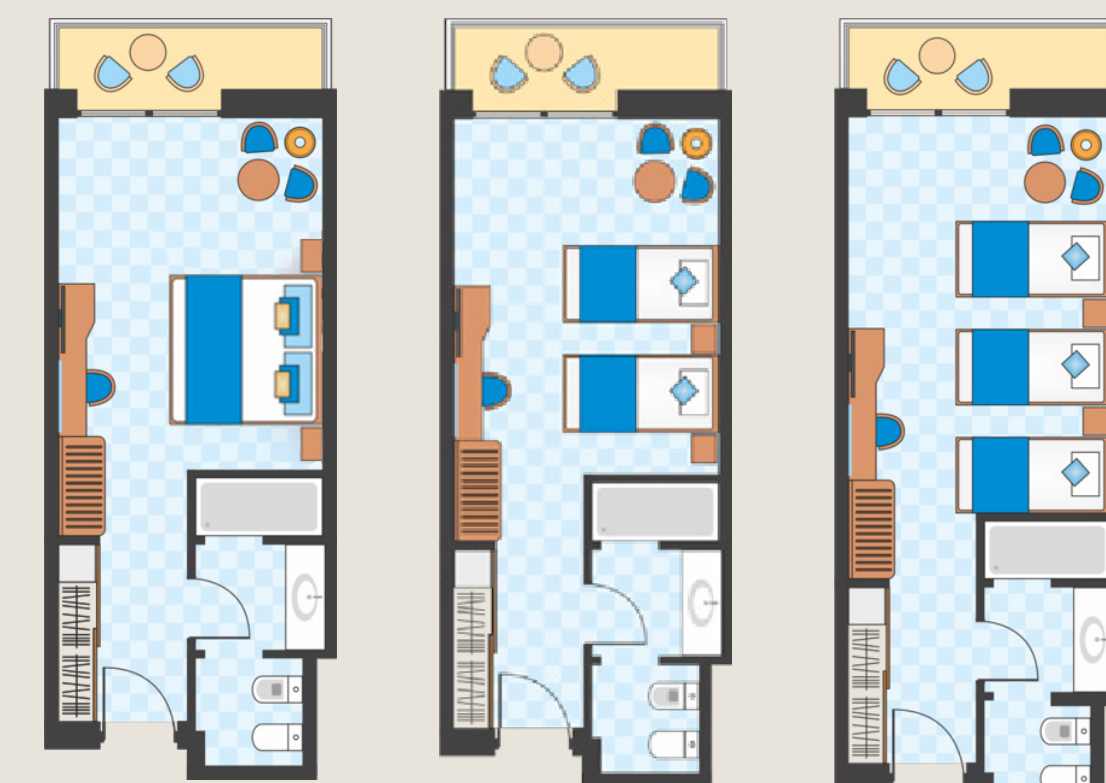
Desert Rose invites you to stay in one of its 870 spacious guest rooms or 39 comfortable suites, each offering breathtaking views of lush landscaped gardens, sparkling swimming pools, a serene lagoon, or the stunning Red Sea beachfront.

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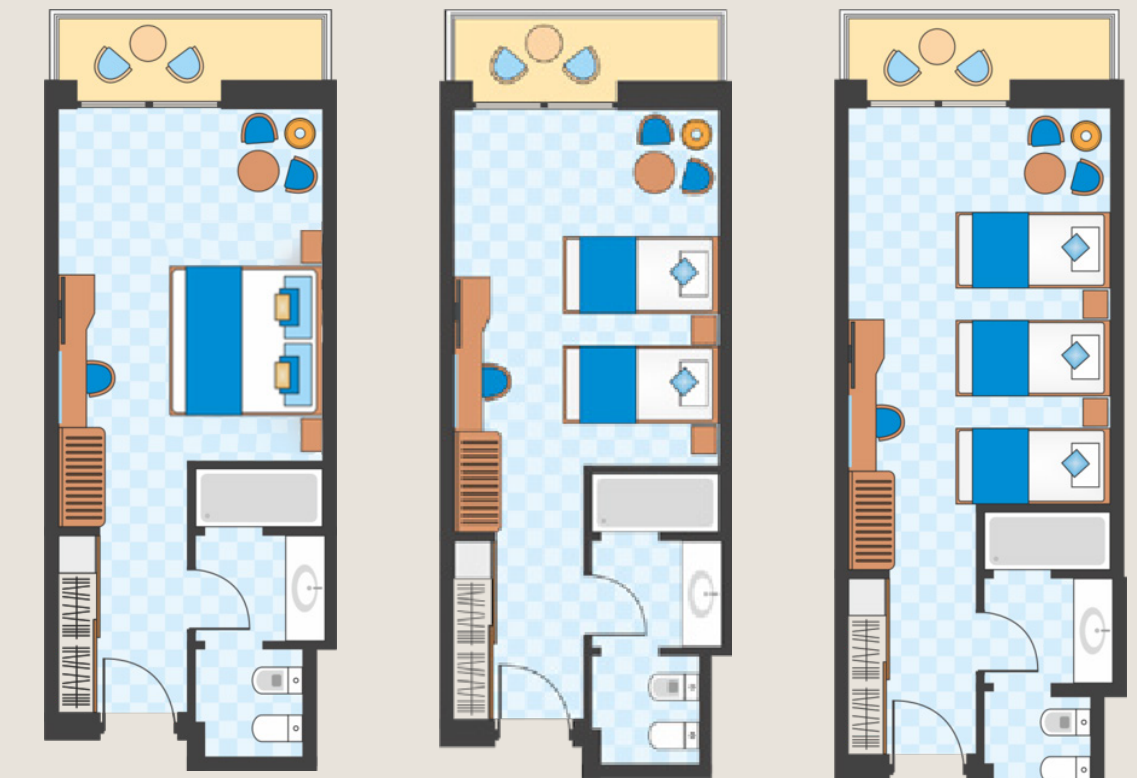


STANDARD ROOM

Enjoy a cozy retreat in our Standard Rooms with options for breathtaking garden or pool views. These rooms are ideal for those seeking tranquility and simplicity.

Standard Rooms are 32sqm in size.

Room Occupancy
SINGLE - DOUBLE - TRIPLE



SUPERIOR ROOM

Our Superior Rooms offer earthy tones and contemporary furnishings, creating a retreat that is both upscale and warm. Guests can enjoy vibrant garden or pool views.

Superior Rooms are 32sqm in size.

Room Occupancy
SINGLE - DOUBLE - TRIPLE



PREMIUM ROOM

Discover comfort in our Premium Rooms, where contemporary design meets natural elegance. Wake up to lush garden or glistening pool views, adding a perfect touch to your morning.

Premium Rooms are 40sqm to 45sqm in size.

Room Occupancy
SINGLE - DOUBLE - TRIPLE



DELUXE ROOM

Escape to our lavishly renovated Deluxe Rooms, where modern elegance meets serene tranquility. This spacious retreat provides the ultimate relaxation experience, with a comfortable living area that seamlessly transforms into a cozy sleeping haven.

Rich textures abound, with plush furnishings and soft linens inviting you to indulge in their sumptuous feel. Earthy colors, inspired by the surrounding landscapes, create a calming ambiance that soothes the senses.

Deluxe Rooms are 45sqm in size.

Room Occupancy
SINGLE - DOUBLE - TRIPLE



CLUB ROOM

Our Club Rooms offer unforgettable lagoon and beachfront views, making every stay both remarkable and memorable.

Club Rooms are 32sqm in size.

Room Occupancy
SINGLE - DOUBLE



CLUB SUITE

Experience comfort in our Club Suites with spectacular lagoon and beach views, with direct shore access.

Club Suites are 64sqm in size.

Suites Occupancy
DOUBLE - TRIPLE



DELUXE SUITE

Our newly renovated Deluxe Suites are a lavish retreat designed to accommodate groups or families, offering a perfect blend of modern elegance and cozy comfort. This spacious suite features a master bedroom with an en-suite bathroom and dressing room, providing ample space for relaxation and preparation. A double room offers additional sleeping accommodations, while a living area provides a comfortable space for socializing and unwinding.

Deluxe Suites are 103sqm in size.

Suite Occupancy
DOUBLE - TRIPLE



GRAND DELUXE SUITE

The Grand Deluxe Suite offers the perfect combination of space, comfort, and luxury. The master bedroom with its standalone bathtub and walk in shower offers pure indulgence, while the triple room provides ample sleeping space for guests. A living area with a bar counter offers a comfortable space for socializing and relaxation. With its modern interior and cozy amenities, this suite is the ideal choice for those seeking a luxurious and memorable stay.

The interiors of the Grand Deluxe Suite are rich in textures and earthy colors, creating a warm and inviting atmosphere. Plush furnishings, soft linens, and natural materials add depth and visual interest to the space, while soothing hues inspired by the surrounding landscapes promote relaxation and serenity.

The Grand Deluxe Suite is 150sqm in size.

Suite Occupancy
DOUBLE - TRIPLE



BEACHFRONT VILLA

For the ultimate escape, our recently decorated two-story Beachfront Villas offer the perfect getaway with private gardens and sea / lagoon views. The ground floor features direct access to the beach, a fully equipped kitchen, dining table and a living room complete with a wood fireplace. The first floor features three ensuite bedrooms, and spacious terraces.

Beachfront Villas are 300sqm in size.



A CULINARY JOURNEY TO SAVOUR

Savour authentic French cuisine, fiery Mexican dishes, oriental flavors and exquisite seafood on the shores of the Red Sea at Desert Rose's selection of a la carte restaurants.

Celebrate culinary delights from around the world at our open buffet restaurant, available around the clock.

Unwind with a snack or a drink crafted by one of Desert Rose's skilled bartenders at our wide selection of indoor and outdoor bars.





RESTAURANTS

THE PALM RESTAURANT

The Palm is Desert Rose’s main restaurant serving buffet-style breakfast, lunch, and themed dinners during each night of the week. Offering an extensive selection of international cuisines, with lively energy and a variety of expertly prepared dishes, The Palm also offers guests late dinner, light dinner, and early breakfast.

LE BISTRO

Le Bistro offers sophisticated French dining with expertly prepared dishes that capture the essence of classic French cuisine. At Le Bistro, every meal is a perfect blend of flavor and finesse, serving guests in both indoor and outdoor seating areas.

DEL MAR

At Del Mar fresh seafood creations are paired with stunning sea views. Each dish highlights the natural flavors of the Red Sea, served right on its shores, in a serene and inviting atmosphere.

FATTOOSH

Rich and aromatic flavors of the Middle East are featured at Fattoosh, offering dishes inspired by time-honoured recipes and fragrant spices. An outdoor restaurant, guests can taste true tradition in each corner and with every bite.

RANCHERO

Vibrant and festive flavors of Mexico are brought to life at Ranchero with fresh ingredients and bold spices. Ranchero offers an array of traditional dishes that celebrate the warmth, culture, and spirit of Mexican cuisine.





BARS

An array of 11 indoors and outdoors bars and lounges are available, serving a wide selection of drinks, cocktails and snacks around the clock.

TROPICANA

club
soda

The Dance Club

Harry's Pub

sunset
BAR

SANDBAR

ZAITOUNA
LOUNGE

ROSE
BAR & LOUNGE

BLUE LAGOON

BELLA VISTA

LOBBY BAR



ALL INCLUSIVE ACCOMMODATION

- All-inclusive 24/7 meal plan at the main buffet restaurant, The Palm, where every meal is a culinary journey.
- Access once per stay to all of our a la carte restaurants (*subject to availability and with prior reservation*).
- A wide selection of complimentary soft and alcoholic drinks at all our lounges and bars.
- Delicious snacks served between meals throughout the day.





ULTRA ALL INCLUSIVE ACCOMODATION

In addition to the comprehensive all-inclusive package, guests can enjoy these exclusive privileges when they upgrade to Ultra All Inclusive.

- Unlimited access to all a la carte restaurants throughout their stay (*subject to availability and with prior reservation*).
- Complimentary breakfast at Del Mar.
- Access to premium local alcohol, fresh juices, smoothies, and bottled wine at all our bars and lounges.
- Additional complimentary items offered in the minibar.
- Unlimited laundry service throughout their stay.
- One free sauna and jacuzzi session at the spa per stay.
- Complimentary shisha once per stay at the Zaitouna Lounge.





NIGHTLIFE

As night falls over the Red Sea, Desert Rose comes alive with a vibrant yet laid back atmosphere.

Guests can enjoy the especially curated night programs with live DJs, themed parties and spectacular daily evening entertainment at The Stage, Desert Rose's exclusive theatrical extravaganza.





KIDS

At Desert Rose, kids are in for an unforgettable adventure!

Our Kids Club is designed for children aged 4 to 12 years, featuring a dedicated animation team, a playground, a heated pool during winter season with exciting slides, an Aqua Park with thrilling rides, and a lively mini disco in the early evening in addition to daily kids' cinema.







B E A C H

Whether your guest fancies a leisurely day on the beach with a refreshing cocktail, a dip in clear waters, or the breathtaking sight of vibrant coral reefs and marine life, Desert Rose offers it all.

With year-round sunny weather, a 1KM long private sandy lagoon and direct access to the open sea, guests can soak up the sun as they watch their little ones build sandcastles, and enjoy solo and family activities like canoeing, windsurfing, parasailing, and more.

Diving enthusiasts can enjoy our on-site 5-star PADI Diving Center for unparalleled diving and snorkeling experiences, as well as exhilarating island-hopping trips in the beautiful blue waters of the Red Sea.



POOLS & AQUA PARK

Desert Rose features three distinct pools, each catering to different preferences. For families and active guests, the Activities Pool is the perfect spot, hosting daily group pool games and equipped with slides for kids. Its prime location near the beach, main restaurant, and various bars and snack spots makes it an ideal hub for socializing.

For those seeking a more relaxed experience, the Tropicana Pool offers an atmosphere of leisure, with its organic shaped design and serene surroundings. Guests can enjoy the in-water Tropicana pool bar with light music, or unwind in the romantic cabanas over the water.



Alternatively,

the Zaitouna Pool (ages 12+ only) provides a serene oasis, boasting a unique design with one side offering lounging decks both inside and outside of the water, shaded by beautiful olive trees, while the other side offers lanes for guests who wish to swim their daily laps.

This peaceful retreat features various sunbeds, in-pool chaiselongues, and beautiful cabanas, making it the perfect spot for guests looking to unwind in tranquility.



FITNESS

Desert Rose offers a wide range of fitness activities suitable for all ages and strength levels.

Qualified trainers instruct a variety of yoga practices, Zumba classes, morning stretch, archery lessons, aerobics, aqua gym and much more! Guests can also engage with groups playing beach volleyball, tennis and paddle tennis.

For those seeking a more intense workout, our outdoor cross training and TRX station overlooking the beach offers the perfect space for muscle building and H.I.I.T exercises.





S P A

La Perla Spa offers a serene retreat for guests seeking relaxation after a day of beach activities.

The facilities feature a range of treatments designed to alleviate muscle tension and promote overall wellbeing, including various massage therapies, Turkish bath, and skin care services. Guests can further unwind in our facilities, which include a steam room, sauna, and jacuzzi.







VARIOUS ACTIVITIES OFFERED AT DESERT ROSE

- YOGA
- MEDITATION
- ZUMBA
- STRETCHING
- AQUA GYM
- AEROBICS
- CROSS TRAINING & TRX
- BEACH VOLLEY
- FOOTBALL
- ARCHERY
- PÉTANQUE
- TENNIS
- TABLE TENNIS
- PADEL TENNIS
- HIKING
- DANCE SHOWS
- GUEST COMPETITIONS

- KIDS SHOWS AND ACTIVITIES
- THEMED WEEKLY PARTIES
- LIVE SINGERS
- SHUFFLE BOARD
- COCKTAIL CLASSES
- COOKING CLASSES
- BELLY DANCING CLASSES

...AND MORE!





WEDDING PACKAGES

Imagine a special day at a premier destination-wedding venue with the Red Sea as your stunning backdrop. Whether it is a grand gathering or an intimate ceremony, we'll personalize every detail to bring your guests' vision to life.

- Personalized service with your dedicated Desert Rose Guest Relations Manager.
- A variety of beach and indoor venues with various sizes and setup options.
- An array of catering options to suit your event and accommodate your budget.
- Recommendations for skilled local hair and makeup artists.
- Entertainment options such as live singers and belly dancers.
- Capture cherished moments with local photographers and videographers.
- Benefit from special room rates for your wedding guests.
- Plan bridal party activities for a weekend, a full week, or just a day.



MEETING ROOMS AND CONFERENCE CENTRE

We offer the ideal venue for conferences, seminars, or corporate retreats across our expansive 300,000sqm property.

Choose between our modern conference center or well-appointed meeting rooms, each equipped with state-of-the-art audiovisual technology, essential business facilities, and delicious catering options to enhance your event experience.





OUR VENUES INCLUDE:

ROSE CONFERENCE CENTER (550 SQM)

Theatre Layout: 360 seats
Cinema Layout : 168 seats
Round Tables Layout : 144 seats
Classroom Layout: 132
U-Shape Layout : 75
Breakout Rooms: 2

ORCHID CONFERENCE ROOM (60 SQM)

Theatre Layout: 25 seats
Classroom Layout: 25 seats

ALL ROOMS ARE EQUIPPED WITH:

- Podium
- Sound System
- Projector Screen
- Flip Chart
- Coffee Break Area
- Space for branding
- Nearby WC



RESORT MAP



FACILITIES

- Guest Building No.
- Lobby
- Assembly Point
- Clinic
- Toilets
- Parking
- Shower
- Spa & Gym
- Shopping Center
- Guest Relation Office
- Conference Center
- Towel Center
- Aqua Center

RESTAURANTS

- The Palm Restaurant
- Le Bistro
- Fattoosh
- Ranchero
- Del Mar

BARS

- The Rose Bar & Lounge
- Tropicana
- Club Soda
- Sunset Bar
- Sand Bar
- Blue Lagoon
- Bella Vista
- Zaitouna Lounge

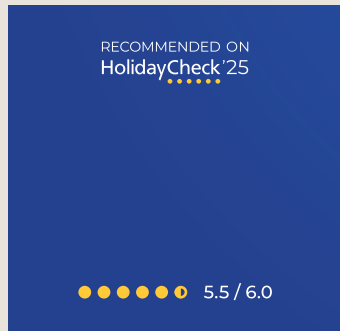
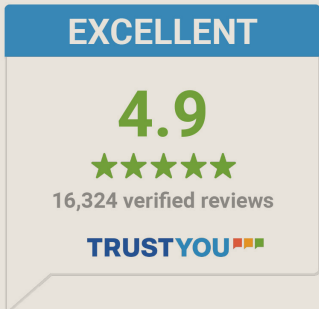
SPORTS

- Diving Center
- Volleyball Court
- Windsurf Center
- Multipurpose Courts
- Fitness Zone
- Archery
- Petanque
- Yoga Deck
- Entertainment Hub
- Aerobics Center
- Padel Tennis
- Croquet

ENTERTAINMENT

- Harry's Pub
- The Dance Club
- Aqua Park
- Winter Garden
- The Stage
- Kids Club
- Games Area

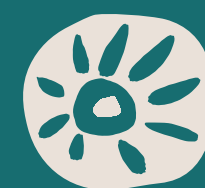
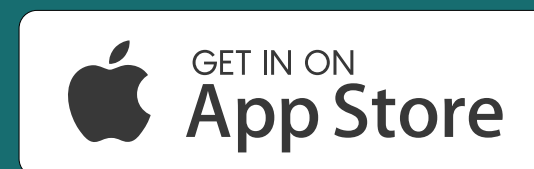
AWARDS WINNING RESORT





Happiness

INCLUDED



DESERT ROSE

HURGHADA RED SEA